



# World Shin Do Kumate Association February Newsletter

World Shin Do Kumate Association  
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## Shin Do Kumate IX

Sponsored by Tiger Beer ([www.tigerbeer.us](http://www.tigerbeer.us)), Shin Do Kumate IX, "Battle of the Warriors," is slated to be the biggest and most action packed event in the short 4-year history of MKM Knockout Promotions, Inc. Headlining the fight card is the Heavyweight Main event "The Persian Warrior" Master Mehrdad Khan Moayedi, who is an 8<sup>th</sup> Dan Blackbelt and current SDK Heavyweight Champion against six-time World Champion, Rick "The Jet" Roufus. Also just announced for the SDK IX fight card is an exclusive Traditional Full Muay Thai rules bout with elbows. In association with world renowned Muay Thai Promoter and the #1 Promoter in Thailand, Songchai Ratanasuban, Jr. of OneSongchai, MKM Knockout Promotions is proud to host two great fighters at March 4<sup>th</sup> Event direct from Thailand. Visit [www.onesongchai.com](http://www.onesongchai.com) for more information.

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## Shin Do Kumate on Pay-Per-View

Master Mehrdad's fighting organization; MKM Knockout Promotions has grown tremendously this year. World Shin Do Kumate Association, Inc. (WSDKA) is now one of only three organizations recognized by the Florida State Boxing Commission as an amateur Muay Thai Kickboxing/Mixed Martial Arts sanctioning body.

MKM Knockout Promotions, Inc. announced signing a deal to broadcast all 2006 Shin Do Kumate Events on Pay Per View through TVN Entertainment. TVN Entertainment is seen across the U.S and Canada and is the largest distributor of on demand content nationwide. Along with being aired on Pay Per View, The Fight Network will broadcast all previous Shin Do Kumate events. The Fight Network is North America's first and only 24-hour television channel dedicated to fighting events. MKM Knockout Promotions, Inc is also in negotiations with The Viewer's Choice Canada Pay Per View and also Eurosport, which is transmitted to 54 countries across the globe, and is *the* premier sports network in Europe and Asia.

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*MKM Knockout Promotions, Inc. announced signing a deal to broadcast all 2006 Shin Do Kumate Events on Pay Per View.*



## Important Announcements

We will have a special guest at our school for the next few weeks. Professional Iranian Muay Thai Kickboxer, Tofan Pirani will be here from Sweden to train with Master Mehrdad for the March 4 fight.

On March 1, our special guests from Thailand will be arriving and training at the gym. Please join us in welcoming them, as this will be the first impression of the United States for these fighters. We are proud to host them in our gym.

See the Thai Fighters in action on March 2, during the open workout/exhibition.

Master Mehrdad has also founded the MKM Elite Fight Team to manage and endorse the best fighters from around the world. Shin Do Kumate Lightweight Female Champion, Kate Meehan will be traveling with Master Mehrdad to Holland to fight Dutch Champion Soumia for the WPKL World Title 54 KG Division on April 15, 2006. Master Mehrdad will be extending opportunities to most talented fighters to join this exciting team.

Our website [www.mkmfights.com](http://www.mkmfights.com) has also grown tremendously. We now feature an online pro-shop for the best martial arts training gear. Secure ticket sales for Shin Do Kumate fighting events are also available in the pro-shop.

Listen for Shin Do Kumate ads on the radio! We are launching campaigns on 98 Rock and AM 620 The Sports Animal.

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Shin Do Kumate IX will be taking place on March 4<sup>th</sup>, 2006 at the Bob Martinez Sports Complex at University of Tampa. The official weigh-in is conducted by the Florida State Boxing Commission and will be hosted by the Wyndham Hotel at Westshore on March 3<sup>rd</sup> at 7pm. The media is invited to attend the weigh-in, as well as the event the following night. Top ranking fighters in the March 4<sup>th</sup> line-up include Dan Rawlings, Stefan ButinBik, Kate Meehan, Vivian Leung, Lynda Loyce and Sarah Ponce. Representing the dojang will be Lars Letonhoff and Brian Shaeffer. Please come out to support Master Mehrdad, Lars and Brian. The event is being professionally produced by CCI Florida, based out of Cape Canaveral, they bring over 27 years of television experience to the event. Natalie Keene and Bill Clement will be providing ringside commentary along with Stefano La Gatti and Brian Aungst, Jr. (son of former Clearwater Mayor Brian Aungst, Sr. and CEO of Bighthouse Networks).

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### **Media Watch:**

**Master Mehrdad was recently featured on News Channel 10 with Al Keck.**

**See our ads on [Sherdog.com](http://Sherdog.com) and [axkickboxing.com](http://axkickboxing.com)**

**Listen for our ads on 98Rock and The Sports Animal AM620. These stations will do on-site promotions and interviews with Master Mehrdad.**

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**Help spread the word about Shin Do Kumate on March 4, 2006**

**Ask us for promotional flyers to distribute to friends and family.**

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## Dates to Remember

**March 2, 2006 - 2:00 p.m.**

Open work out/ exhibition featuring Thai Fighters, Master Mehrdad with Tofan Pirani and Shin Do Kumaté Professional Fighters.

**March 3, 2006**

Shin Do Kumaté IX weigh-in at the Wyndham Hotel (Westshore) in Tampa.

**March 4, 2006**

Shin Do Kumaté IX at the Bob Martinez Sports Complex (University of Tampa). Master Mehrdad vs. Rick Roufus for the Shin Do Kumaté Heavyweight Title. There will be a traditional Muay Thai bout featuring two professional fighters from Thailand. Visit [www.mkmfights.com](http://www.mkmfights.com) for fighter line-up and venue information. Buy your tickets today.

**March 18, 2006**

Shin Do Kumaté IX makes its pay-per-view debut for digital cable subscribers throughout the United States. It will be available for \$19.99. For details visit [www.tvn.com](http://www.tvn.com). Call your local cable provider for details.

**April 1, 2006**

Master Mehrdad Muay Thai Classic at Safety Harbor Community Center. Amateur Martial Arts & Muay Thai Fights for Adults and Children. Please Joel Collins at [joelcollins@shindokumate.com](mailto:joelcollins@shindokumate.com) for registration and information.

**September 9, 2006**

See Shin Do Kumaté X at the St. Pete Times Forum in Tampa. This will be the biggest Muay Thai Fighting event in the United States!

**October 1, 2006**

Master Mehrdad Muay Thai Classic at Safety Harbor Community Center. Amateur Martial Arts & Muay Thai Fights for Adults and Children. Please Joel Collins at [joelcollins@shindokumate.com](mailto:joelcollins@shindokumate.com) for registration and information.

**December 2, 2006**

Shin Do Kumaté XI at UCF arena in Orlando, FL.

**VOLUNTEER OPPORTUNITIES ARE AVAILABLE FOR ALL UPCOMING EVENTS.  
PLEASE CONTACT JOEL COLLINS IF YOU ARE INTERESTED IN VOLUNTEERING.**

**PROMOTE YOUR BUSINESS - EVENT SPONSORSHIP PACKAGES ARE AVAILABLE. SEE MASTER  
MEHRDAD FOR DETAILS.**